



VISUAL ARTS

ATAR course

Practical (production) marking key

2016

Marking keys are an explicit statement about what the examiner expects of candidates in the practical (production) examination. They are essential to fair assessment because their proper construction underpins reliability and validity.

The practical (production) marking key developed is used at an exemplar identification meeting and modified if necessary in the light of candidates' submissions.

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Trim: 2016/4823

Visual Arts ATAR course practical (production) marking key
(34 marks)

Description	Marks
Criterion 1: Creativity/innovation	
Original and ambitious creativity/innovation is evident in artwork	6
Inspiring and experimental creativity/innovation is evident in artwork.	5
Proficient and explorative creativity/innovation is evident in artwork.	4
Competent level of creativity/innovation in artwork.	3
Simple creativity/innovation evident in artwork.	2
Little creativity/innovation is evident in artwork.	1
Does not provide evidence of creativity/innovation.	0
Total	6
Criterion 2: Communication of ideas	
Powerfully communicated ideas in artwork exploring commentaries and/or points of view.	5
Effectively communicated ideas in artwork exploring commentaries and/or points of view.	4
Clearly communicated ideas in artwork exploring commentaries and/or points of view.	3
Simple communication of ideas in artwork.	2
Unclear communication of ideas in artwork.	1
Does not provide evidence of the communication of ideas.	0
Total	5
Criterion 3: Use of visual language	
Complex and sensitive use of visual language in artwork.	11-12
Refined and considered use of visual language in artwork.	9-10
Effective and purposeful use of visual language in artwork.	7-8
Competent and appropriate use of visual language in artwork.	5-6
Uncomplicated and simple use of visual language in artwork.	3-4
Inconsistent and rudimentary use of visual language in artwork.	1-2
Does not provide evidence of the use of visual language.	0
Total	12
Criterion 4: Selection and handling of media and/or materials	
Astute and refined selection and handling of media and/or materials.	5
Discerning selection and handling of media and/or materials.	4
Appropriate selection and handling of media and/or materials.	3
Basic selection and handling of media and/or materials.	2
Limited selection and handling of media and/or materials.	1
Does not provide evidence of the selection of media and/or materials.	0
Total	5
Criterion 5: Application of skills and/or processes	
Sophisticated and sensitive application of skills and processes.	6
Discerning and refined application of skills and/or processes.	5
Proficient and coherent application of skills and/or processes.	4
Consistent and appropriate application of skills and/or processes.	3
Under-developed or basic application of skills and/or processes.	2
Inconsistent application of skills and/or processes.	1
Does not provide evidence of the application of skills and processes.	0
Total	6